

SHORT COURSE

Radio Content



What you need to know

WHO'S IT FOR?

This short course is for anyone looking to get into the radio field from a content production perspective. We look at how to generate ideas, and produce show's from scratch

WHAT DO I NEED?

For the non accredited program you need a passion for radio and a willingness to learn. You will also need access to an email, and recording device. This can be your cell phone. For accredited courses you will need to have a Matric pass

WHAT WILL I LEARN?

We'll take you through all aspects of content production

WHY CHOOSE RAPP?

cos we're awesome!

Simply put, undertaking this short course with RAPP, will ensure that you not only gain the knowledge in radio, but that you will be able to do the job. We've been training in the industry for over 14 years. So, you can definitely trust us with your studies

We also run our own online radio station, which we set up from scratch and manage from technical to on air and everything in between. Who better to help you understand the industry than those working in it?

All our facilitators and assessors are also actively working in the industry. So we don't just talk the talk





COURSE CONTENT

Writing scripts in the radio environment

Through years of experience in teaching and working in the media industry, we have streamlined this course to provide you with essential skills for producing radio content. Course content includes

- The Radio Landscape
- Show Genres
- Generating Ideas
- Working with the presenter
- Networking 101
- Social media and content

Cost: R750 for Non accredited short program



FAQ'S

Is RAPP Accredited?

YES. Radio Active Productions Publishing is fully accredited with MICT Seta for the National Certificate in Sound Technology and The National certificate in Radio Productions and various skills programs in sound and radio.

Are these short courses accredited?

NO. Radio Active Productions Publishing realises that education can be costly, and at the end of the day, skill is king. These courses give you the knowledge and skill you need, we've just cut out the official assessments to keep the costs down. The learning experience is the same at a fraction of the cost

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With the advancement of the 4IR skill has become more essential.

Can I upgrade to an accredited short course?

YES. If you have a Matric pass But, There are some T's & C's, so please email us: rapponline@live.co.za for specific info. Upgrading does not guarantee you a pass though. You will be assessed by a qualified assessor for a skills program. Your results are then moderated and verified and you are issued with a statement of results. Additional costs for accredited programs range from R1250 - R5000 per subject.